## **Public Political File Checklist**

#1314624

Issue/Advertiser SC Scn	schate Rep. Caucus
original order from buyer/rep - Date of Original Order 10/17/16	of Original Order <u>10/17/16</u>
schedule	
rates booked	
candidate/issue name	
station order	Revision Dates
schedule	
rates charged	
candidate/issue name	
List of committee officers	
traffic information (spot content)	
Communication refers to	
invoice	
final schedule	
rates charged	
LUR changes documented (if any)	ny)

Station Contact information

Tim Weaver

tweaver@witx.com

803-647-0235 (8:30am – 5:30pm Eastern)

7171.832.438 greenville, SC 29616 po box 24189 CREATIVE COMMUNICATIONS, INC.

Sweeps: Manual Ratings Buyer Name: Susan Kines

Contract No.: WS Order No.: 3517 Actg. Order No.: 376

> H131402H Station Order

Client: SC Senate Rep. Caucus

Campaign: Senate 22 Product:

Flight From: 10/18/2016 to 11/08/2016 Rev #.: 0

Market: COLUMBIA, SC LON dot

Contract No.:

∴oN etsmita∃

Station Contact: TIM WEAVER Station: WLTX

				Perce PPCPA		et Percent Dollars	on Gross N				Month
		0.4	£.94	6.34	€.84				slatoT y	ldtgoM	
	18	ı	10	10	10		\$14,650.00				
\$127.12						\$1,912.50	\$2,250.00		30	11:00P-11:35P	
6.8	3		Į.	Į.	L	05.758	00.087\$	NEWS 19@ 11P	Ť	AWTM	8
<b>41.801</b> \$						\$1,402.50	00.038, r\$	- · · · · · · · · · · · · · · · · · · ·	30	908:70-900:70	
5.2	3	•	L	L	L	09,794\$	00'099\$	NEWS 19@7P	Aq	MTWRF	$\wedge$
88.911\$						\$5,295.00	\$5,700.00		30	906:30-900:30	
ĽL	3	-	ļ.	L	ŀ	00.397\$	00'006\$	NEMS 18@6P	ËE	MTWRF-	<b>9^</b>
00,001\$						00.004,£\$	00'000' <del>1</del> \$		30	900:30-906:30	
0.p	10	L	3	3	3	00.04E\$	00'00 <del>1</del> \$	MEWS 19@5:30P	ΞE	MTWRF	9∕
\$9.711\$						\$1,020.00	\$1,200.00		30	908:30-900:30	
<b>3.4</b>	3		Į.	Į.	l	00'01E\$	00'00 <del>*</del> \$	45@61 SW3N	73	HWYRE-	7/
00.37\$						09.741,18	\$1,350.00	- · · · - · · · · · · · · · · · · · · ·	30	12:00P-12:30P	, ,
0.8	3		į.	Į.	Į.	\$382.50	00'0 <b>97\$</b>	NEM2 18@ NOON	TO	∃RWTM	۶/
04.18 <b>\$</b>						\$895.50	00.0 <del>2</del> 0,1\$		30	A00:60-A00:70	, ,
£.4	3		Į.	l	ŀ	05.762\$	00 <sup>0</sup> 96\$	CBS EARLY SHOW	MΞ	MTWRF	3/
\$83,33						\$382.50	00.02 <b>4</b> \$		30	A00:90-A00:80	, ,
8.1	3	•	L	ı	l	\$127.50	\$120.00	MAS TA 81 SWBN	ĒW	ARWTM	<b>V</b>
(원)	Spots		31	54	۷١	Total	Total	Commi Tag	тиәт	səmi⊺	#məjl_
+98 4	IstoT	voM	bO	bО	toO	Rate/	\eate\	Program Title/	/4 <b>0</b>	\ays\	
AMO						Vet Percent	Station Gross 1				

#### Station Order VT - SC - TV

Advertiser: SC Senate Rep. Caucus Campaign: Senate 22

<b>≯</b> l.78 <b>\$</b>	\$15,452.50	\$102.52	\$14,650.00	145.9	16	
02.78 <b>\$</b> 60.78 <b>\$</b>	00.870,8\$ 08.575,4\$	\$102.50 85.201\$	00.0021,28 00.0051,28	6.02 6.03	11	Oct
Net Percent	Net Percent Dollars	Station Gross MqD/qqD	Station Gross Dollars	eRP/GRIs	Spots	
				slatoT yldtnol	W	

#### Comments

Campaign Remarks:
1. ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.
2. ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.
3. PLEASE SIGN ORDER AND FAX TO SUSAN KINES AT 864/292-0776 OR E-MAIL TO
4. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:
5. ANY CHANGES TO SCHEDULE VIA ELECTRONIC INVOICING:
6. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:
7. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:
8. EMEDIA TRADE EMT10749

Encoda Electronic Invoices IDB Number #919

TV INVOICES IDB# 1060

ENCODE AND FAX TO CONFIRM

1. SPOT DATA INREPERMENTATION OF SEMENTATION OF SEMENTAT



fax

<u>7</u>0: Tim Weaver

WLTX-TV

From: Susan Kines

굕 Date: SC Senate Republican Caucus Senate 22 Insertion 10-17-16

Please find the following:

SC Senate Republican Caucus Senate District 22 insertion order for Wednesday 10/19/16 - Monday 11/7/16

Political Agreement Form

**α** ω **4**. Please send me instructions for Credit Card Payment to your station

Link to the spot is below:
Title: "Stinks"

ISCI SCRC-SD22

https://www.dropbox.com/s/9hflwrxzriq8fqh/161012 SCRC Anti-McLeod TV FINAL.mov?dl=0

do not clear so I can put them back in the schedules. Please run this spot 100% TFN. Notify me promptly of any preemptions and spots that

to confirm the schedule and e-mail to me at kinescomm@aol.com. If you have any questions, please call me at 864/268-1717. Please sign insertion order

THANKS

#### ORDER

Orders	Order / Rev:	1314624	
	Alt Order #:		
	Product Desc:	Senate 22	
	Estimate:		
	Flight Dates:	10/18/16 - 11/08/16	Primary AE:
	Original Date / Rev:	10/17/16 / 10/17/16	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Creative Communications / POL	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		PO Box 24189	Billing Cycle:
		Greenville, SC 29616	Agency Commission:
Advertiser	Name:	SC Senate Rep. Caucus	New Business Thru:
	Demographic:	A25-54	Order Separation:
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:
	Priority:	P04-GB	Agency External ID:
	Revenue Codes:	AGY, (POL) Political, (POL) Issue	Unit Code:

Broadcast EOM/EOC

15%

Cash

Keith Smith

WLTX-TV

E CONTRACTOR CONTRACTO

8 XL1X

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	107968
Agency External ID:	25032AG
Unit Code:	General
1	

		100%	Start Of Order - End Of Order	Start Of Ord				Keith Smith
		Order %	End Date	Start Date / End Date	Sales Office Sales Region	Sales Office	cutive	Account Executive
	•						cutives	Account Executives
\$12,452.50	\$14,650.00	31	Totals					
\$4,377.50	\$5,150.00	11	November 2016	\$4,377.50	\$5,150.00	1	11/08/16	10/31/16
\$8,075.00	\$9,500.00	20	October 2016	\$8,075.00	\$9,500.00	20	10/30/16	09/26/16

Bill Plan Start Date

End Date

# Spots Gross Amount Net Amount

Totals Month

# Spots

Gross Amount Net Amount

Rating

50.30 142.90 92.60

						Rating	Rate	Spots/Week	Weekdays S	End Date	Start Date
\$1,200.00	ω	\$400.00P02-F 3.40 NM	\$400.00	_	:30	MTWTF	5-530p	n-F CM	Local News @ 5p M-F Local News @ 5p M-F		N 4 WLTX 10/18/16 11/08/16
						0.00	\$0.00	0		11/13/16	Week: 11/07/16
						6.00	\$450.00	_	MTWTF	11/06/16	Week: 10/31/16
						6.00	\$450.00	_	MTWTF	10/30/16	Week: 10/24/16
						6.00	\$450.00	_	-TWTF	10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	vi	End Date	Start Date
									M-F 12p News 19		
\$1,350.00	ω	\$450.00P02-F 6.00 NM	\$450.00	_	:30	MTWTF	12-1230pm	M-F CM	Local News @ 12p M-F CM		N 3 WLTX 10/18/16 11/08/16
						0.00	\$0.00	0		11/13/16	Week: 11/07/16
						4.30	\$350.00	_	MTWTF	11/06/16	Week: 10/31/16
						4.30	\$350.00	_	MTWTF	10/30/16	Week: 10/24/16
						4.30	\$350.00	_	-TWTF	10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	Weekdays S	End Date	Start Date
									<b>CBS This Morning</b>		
\$1,050.00	ယ	\$350.00P02-F 4.30 NM	\$350.00	_	:30	MTWTF	7-9a	CM	CBS This Morning		N 2 WLTX 10/18/16 11/08/16
						0.00	\$0.00	0		11/13/16	Week: 11/07/16
						1.80	\$150.00	<b>-</b>	MTWTF	11/06/16	Week: 10/31/16
						1.80	\$150.00	_	MTWTF	10/30/16	Week: 10/24/16
						1.80	\$150.00	_	-TWTF	10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	Weekdays S	End Date	Start Date
									Local News @ 5a M-F		
\$450.00	ω	\$150.00P02-F 1.80 NM	\$150.00	_	:30	TWTM	5-6a	S	Local News @ 5a M-F	16 11/08/16	N 1 WLTX 10/18/16 11/08/16
Amount	Spots	Pri Rtg Type Spots	Rate	ots	Len Spots	ïme Days	Break Start/End Time	Break	Inventory Code	End	Ln Ch Start

Page 2 of 2

Order / Rev:
Alt Order #: 1314624 Advertiser:
Product Desc:

Flight Dates:

10/18/16 - 11/08/16

SC Senate Rep. Caucus Senate 22

WLTX-TV

Estimate:

\$14,650.00	31	Totals								:	
						5.90 0.00	\$750.00 \$0.00	0 -	MIWIF	11/06/16 11/13/16	Week: 10/31/16 Week: 11/07/16
						5.90	\$750.00	<b>-</b>	MTWTF	10/30/16	Week: 10/24/16
						5.90	\$750.00	opots/yveek	-TWTF	10/23/16	<u>Stan Date</u> Week: 10/17/16
							)	Part Marak	(	1	
\$2,250.00	ယ	P02-F 5.90 NM	\$750.00P02	_	:30	MTWTF	11-1135p		Local News @ 11p M-F CM	11/08/16	N 8 WLTX 10/18/16
						0.00	\$0.00	0		11/13/16	Week: 11/07/16
						5.20	\$550.00	_	MTWTF	11/06/16	Week: 10/31/16
						5.20	\$550.00	_	MTWTF	10/30/16	Week: 10/24/16
						5.20	\$550.00	1	-TWTF	10/23/16	Week: 10/17/16
						Dation	Data	Spote AMpak	Weekdows	n na Date	otat Date
<b>\$1,000.00</b>	c	7 02-1 0.20 INIVI	\$000.00F	-	ز	3 3 4 1	7-7000	3	M-F 7p News 19		N / WEIX INTO/10 1700/10
\$1 650 00	w	MIN OC # 1-C	\$550 0000	ا۔	اذ	MTINTE	7 7200	2	I and Name @ 7n	- 1	N 7 N/ITV 40/10/
						0.00	\$0.00	0	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	11/13/16	Week: 11/07/16
						7.70	\$900.00	_	MTWTF	11/06/16	Week: 10/31/16
						7.70	\$900.00	_	MTWTF	10/30/16	Week: 10/24/16
						7.70	\$900.00	_		10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	Weekdays	End Date	Start Date
								M-F	Local News @ 6p M-F		
\$2,700.00	w	P02-F 7.70 NM	\$900.00P02	_	အ	MTWTF	6-630p	CM	Local News @ 6p M-F	16 11/08/16	N 6 WLTX 10/18/16 11/08/16
						4.00	\$400.00	1	MT	11/13/16	Week: 11/07/16
						4.00	\$400.00	ω	MTWTF	11/06/16	Week: 10/31/16
						4.00	\$400.00	ω	MTWTF	10/30/16	Week: 10/24/16
						4.00	\$400.00	ω	-TWTF	10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	Weekdays	End Date	Start Date
								Op M-F	Local News @ 530p M-F		
\$4,000.00	ö	P02-F 4.00 NM	\$400.00P02	ယ	:30	MTWTE	530-6p		Local News @ 530p M-RCM	16 11/08/16	N 5 WLTX 10/18/16 11/08/16
						0.00	\$0.00	0		11/13/16	Week: 11/07/16
						3.40	\$400.00	_	MTWTF	11/06/16	Week: 10/31/16
						3.40	\$400.00	_	MTWTF	10/30/16	Week: 10/24/16
						3.40	\$400.00	_	-TWTF	10/23/16	Week: 10/17/16
						Rating	Rate	Spots/Week	Weekdays	End Date	Start Date
									Local News @ 5p M-F		
\$1,200.00	ယ	P02-F 3.40 NM	\$400.00P02	<b>→</b>	:30	HTWTF	5-530p	CM	Local News @ 5p M-F	11/08/16	N 4 WLTX 10/18/16
Amount	Spots	Pri Rtg Type Spots	Rate Pri	pots	Len Spots	īme Days	Break Start/End Time	Break	Inventory Code	End	Ln Ch Start

## NON-CANDIDATE/ISSUE ADVERTISEMENTS AGREEMENT FORM FOR

COLUMBIA, SC

### Susan Kines

do hereby request station time concerning the following issue:

S.C. SENATE REPUBLICAN CAUCUS

SEE INSERTION ORDER	Broadcast Length
	Time of Day, Rotation or Package
	Days
	Class
	Times per Week
	Number of Weeks

This broadcast time will be used by: S.C. Senate Republican Caucus

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

٦.	
by (name and address):	I represent that the payment for the above described broadcast time has been furnished
	äst
	time
	has
	been
	furnished

S.C. Senate Republican Caucus; PO Box 12012; Columbia, SC 29211

(hereinafter referred to as the "sponsor"). and you are authorized to announce the time as paid for by such person or entity

List the chief executive officers or members of the executive committee or the board of

Shane Massey directors below (or attach separately):

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE

station at least also agrees to prepare a script, transcript, or tape, which will be delivered to the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor liability, including reasonable attorney's fees, that may ensue from the broadcast of the The Sponsor agrees to indemnify and hold harmless the station for any damages or before the time of the scheduled broadcasts.

Signature	TO BE SIGNE  ☐ Accepted	10-17-16 SIGNED E
Printed Name	TO BE SIGNED BY STATION REPRESENTATIVE   ted □ Accepted in Part	TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)  Signature  Signature  Signature
Title	\ <i>TIVE</i> □ Rejected	PONSOR)  864-268-1717  Contact Phone Number